

# **Social Media Policy for Cape Cornwall Pilot Gig Club**

4th September 2022

Cape Cornwall Pilot Gig Club recognises that social media is a powerful tool to communicate to our members and the public about what is going on within our club. Social networks are also a great way for individuals to share their photos, comments and appreciation of the club.

All posts online, regardless of privacy settings, should be considered permanent and potentially public. Before posting to these networks, please evaluate the content to ensure the privacy and safety of our members.

The CCPGC social media policy is intended to help set guidelines for posting on behalf of, and in reference to, members of the club.

## **Purpose of CCPGC Social Media Use**

All members should have private access to TeamReach and Messenger both of which can be used to communicate internal information. Any social media accessible by the general public (and also the internal access social media) should only be used to post data including:

- Advertising the club's accomplishments, including public records, newspaper articles, and achievements
- Current news and reminders
- Sharing tips, training, and articles relevant to the club
- Reposting articles or posts from other clubs and related national organisations
- Posting public club photos

## **Guidelines**

1. When posting pictures online, keep in mind that only the person who posts the picture can remove it. Unless a picture breaches terms of a social network (breaks a law or is inappropriate), the network will not remove it. This applies to children under 18 as well as adults.

*a. From the club*

- Pictures of club members may include faces but not names unless okayed by the member.
- Members can tag themselves in photos but will not be tagged by the club.

*b. For members generally:*

- When possible, share photos within your own privacy settings and not publicly.
- Do not tag other members and club members without their permission.
- Follow the golden rule and do unto others as you'd have done to you. If you look great in a photo but others do not, consider cutting the others out or not posting at all.

2. Any public posts (eg Twitter, Facebook) that include reminders for private club events should not include details about specific locations.

3. Be positive, always. Social media is an opportunity to show everyone what a great club we are. Be sure not to post anything negative about another club, event, or another club's member. It will reflect poorly on both you and the club. Be polite and be aware that abusive or hurtful comments will not be tolerated by CCPGC.

4. The "Cape Rowing" Message group has been created for all members of Cape Cornwall Pilot Gig Club for the sole purpose of rowing related chats such as sharing members photos and experiences of rowing events and sessions. It is a positive group and therefore any negative or inappropriate comments, comments containing bad language or comments unrelated to rowing will be removed without notice. Any posts with the sole purpose of making a complaint about a particular member, or another club or its members, will also be removed.

This Social Media Policy has been agreed by the committee of the Cape Cornwall Pilot Gig Club on 4th September 2022 and it will be made available to all members of the club from that date forward. It will also be referenced in the membership documents for new members. Thus it will be assumed that any member of the club will abide by the policy if they continue to be members of the club.